

# Digitization Support and Data Capture Services for Postal & Parcel Logistics Companies

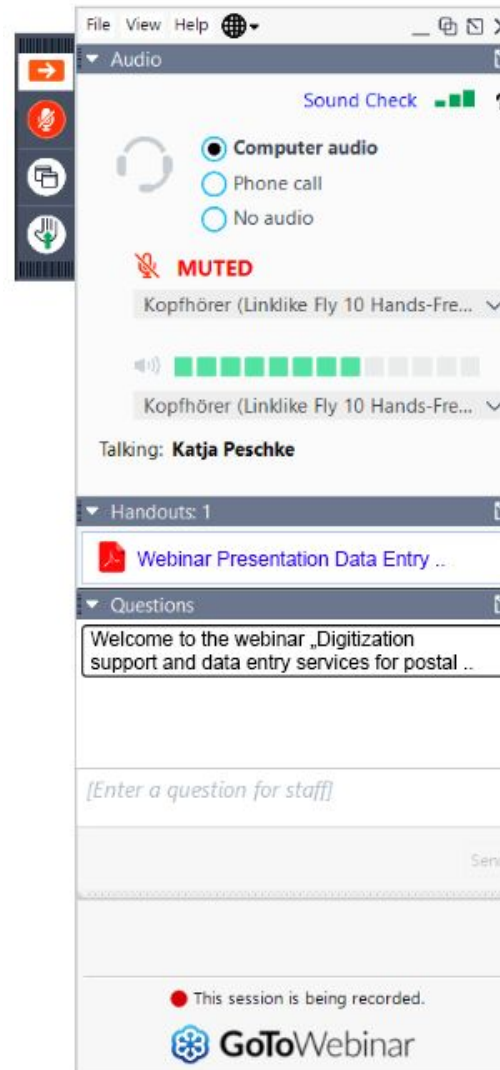
Welcome to the webinar!



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Raise your hand to get  
attention



Download data  
sheet and  
presentation slides

Type in your  
questions



### **Katja Peschke**

- Director Sales
- 13 years at Spectos
- Expert for Digitization & Customer Success



- ✗ Increasing demand for flexible solutions to combine paper-based processes with digital channels
- ✗ Automation fails in 5 - 20% of all processes
- ✗ No uniform approach available for all target groups
- ✗ Costly and time-consuming manual data capture processes
- ✗ Lack of data for analyses and process optimization

- ✓ Support in managing paper-driven processes / digitization of paper
- ✓ Closing the automation gap through semi-automated workflows
- ✓ Achieving end-to-end transparency
- ✓ Targeted, efficient data analysis





**CN Label Capture**

**Video Coding**

**Returns Management**

**Text Capture**

**Database  
Maintenance**

**Address Research**



# Video Coding

Maximum Efficiency in Postal Sorting

Calculate your Costs for Outsourcing Video Coding

[www.video-coding-postal-companies.com](http://www.video-coding-postal-companies.com)





# CN Label Digitization

Capturing Data from CN22 and CN23







## 1. Costs

- Up to 40% cost reduction
- Attractive volume-based conditions, even for smaller VC volumes
- Variable, click-based costs per VC item

## 2. Flexibility

- Quick provision of additional resources, e.g., for special offers or peaks
- Service available 24/7
- No need for personnel adjustments due to fluctuating mail quantities

## 3. Quality

- Process reliability through precise SLAs
- Lower delivery returns
- Support of all current systems: BlueCrest, Siemens, Böwe, Bell & Howell, Atos



- ✘ Incorrect addressing by the sender
- ✘ Outdated address databases used by the sender
- ✘ Relocation of recipients, which was not indicated to the sender
- ✘ Deaths

- ✓ Recording of the complete recipient address
- ✓ Capture of additional information, e.g., reason for return and information from mailman/ carrier
- ✓ Standardization of the address and comparison with databases, e.g., relocation databases
- ✓ Optional manual research and address verification by telephone
- ✓ Processing of results and transfer of researched information for further use by postal operator





# Database Maintenance

Internal database maintenance and enhancement

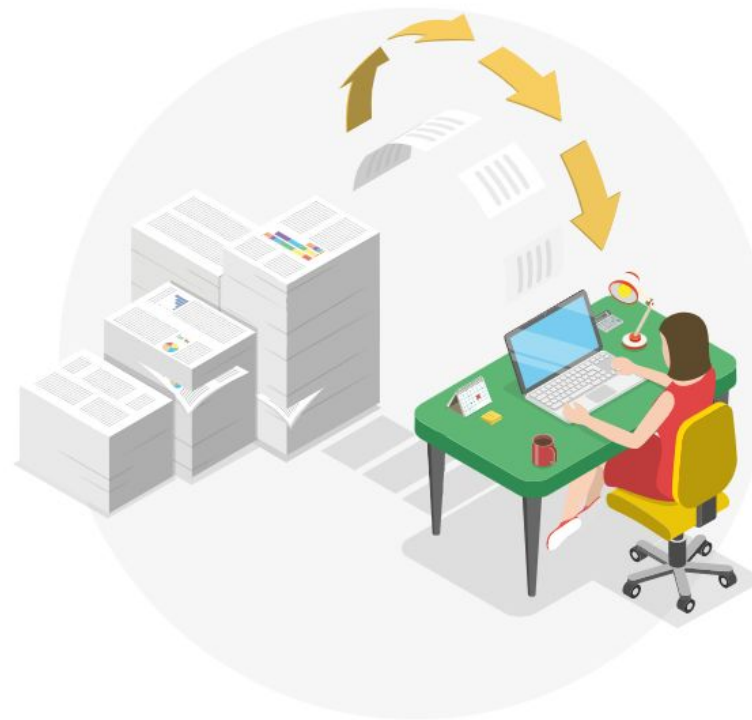


visual  
design

**Scan Services**

**Entry of  
Questionnaires**

**Capture of Handwritten  
Documents**



**Indexing Digitized  
Documents**

**Image Processing**

**Merging Data from  
Different Data  
Sources**


## We Take Pride in our Work & the Customers we Serve

Our customers trust us with video coding and the management of their business performance and service quality.



“ We were looking for a solution to our video coding challenges against a backdrop of staff shortages, rising minimum wages and the goal of keeping prices stable for our end customers. By outsourcing our video coding, we are able to respond flexibly to dynamic shipment volumes, deliver on time, and achieve significant cost savings. I highly recommend Spectos to anyone facing similar challenges.

*Michael Ulbrich, CEO  
MEDIA Logistik | PostModern*



# Q & A

WEBINAR

# Boosting Postal Sorting Efficiency by Outsourcing the Video Coding Process

March 28 | 4.00 PM (CEST) | free of charge



Recordings of past webinars can be found on our YouTube channel

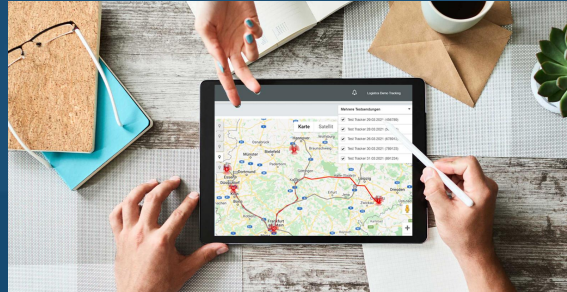


# Spectos Real-Time Performance Management™ Suite

Extendable with additional solutions at any time



**Transit Time Measurements**



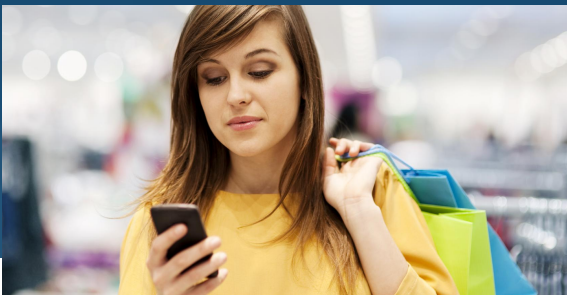
**Live Tracking Portal**



**Performance Monitoring**



**Issues Management**



**Mystery Shopping**



**More Solutions**



## Contact

## Katja Peschke

Phone

+49 172 6664222

Email

[katja.peschke@spectos.com](mailto:katja.peschke@spectos.com)

Website

[www.spectos.com](http://www.spectos.com)

[Connect on LinkedIn](#)



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