

# EXECUTIVE MASTERCLASS

## FINANCE & CONTROLLING

12TH – 13TH DECEMBER 2019, LONDON  
COMPLETE PROGRAM IS TAUGHT IN ENGLISH



### WHO SHOULD PARTICIPATE?

The seminar is aimed at executives who want to refresh their knowledge in Finance & Controlling and gain an overview of the most important Finance & Controlling topics in an international working environment.

### YOUR LECTURER: Dr. Thorsten Truijens

Dr. Truijens is one of the highest ranked lecturers of the Executive MBA program at the University St. Gallen. He was awarded the "Best Trainer Award" in 2008, 2009, 2012, 2014 and 2015. He also teaches at the famous WHU in Germany.

### SCHEDULE:

Thursday 10.30 – 18.30  
Friday 9.00 – 16.00

### LOCATION:

NOVOTEL LONDON WATERLOO  
113 LAMBETH ROAD  
SE1 7LS LONDON, UK

### REGISTRATION

- Please send your registration to: [susann.heller@spectos.com](mailto:susann.heller@spectos.com)  
Phone: +49 351 32025-206

### CONTENT

#### 1. Financial Management

- Financial management within the immediate area of responsibility
- Cash flow optimization and planning; timely recognition of planning mistakes
- International accounting
- Analyzing financial reports

#### 2. Cost Management – Value Based Management

- The value of consistent cost management
- From cost accounting to cost management – Identification and elimination of sources of losses
- In/outsourcing: defining the relevant decision inputs

#### 3. Shareholder Value Management

- Enterprise valuation: The value potential of a business concept
- How monetary values are generated
- Cost of capital definition
- Financing: conventional and creative approaches
- Strategies to multiply net worth

#### 4. Controlling – Business Planning

- Investment and financial viability calculations
- Interpreting and analysing controlling reports: practical case examples
- Business plans – case study business planning

### PARTICIPATION FEES

- EURO 1490,- excl. VAT
- EURO 650,- excl. VAT for FHNW students & alumni
- Does not include costs for transport, food and accommodation.