

# EXECUTIVE MASTERCLASS

## FINANCE & CONTROLLING

6TH – 7TH DECEMBER 2018, LONDON  
COMPLETE PROGRAMME IS TAUGHT IN ENGLISH



### WHO SHOULD PARTICIPATE?

Senior Management who want to refresh their knowledge in Finance & Controlling and to gather an overview about the most important Finance & Controlling topics in an international working environment.

### YOUR LECTURER: Dr. Thorsten Truijens

One of the highest ranked lecturer at the Executive MBA Programme of the University St. Gallen receiving the "Best Trainer Award" in 2008, 2009, 2012, 2014, 2015. Thorsten also teaches at famous WHU in Germany.

### SCHEDULE:

Thursday 10.30 – 18.30  
Friday 9.00 – 16.00

### LOCATION:

NOVOTEL LONDON WATERLOO  
113 LAMBETH ROAD  
SE1 7LS LONDON, UK

### REGISTRATION

- Please send your registration to: [susann.heller@spectos.com](mailto:susann.heller@spectos.com)  
Phone: +49 351 32025-206

### CONTENT

#### 1. Financial Management

- Financial management within the immediate area of responsibility
- Cash flow optimization and planning; timely recognition of planning mistakes
- International accounting
- Analyzing financial reports

#### 2. Cost Management – Value Based Management

- The value of consistent cost management
- From cost accounting to cost management – Identification and elimination of sources of losses
- In/outsourcing: defining the relevant decision inputs

#### 3. Shareholder Value Management

- Enterprise valuation: The value potential of a business concept
- How monetary values are generated
- Cost of capital definition
- Financing: conventional and creative approaches
- Strategies to multiply net worth

#### 4. Controlling – Business Planning

- Investment and financial viability calculations
- Interpreting and analysing controlling reports: practical case examples
- Business plans – case study business planning

### PARTICIPATION FEES

- EURO 1490,- excl. VAT
- EURO 1150,- excl. VAT for BFH, DHBW and FHNW students & alumni
- Costs for transportation, board and lodging are not included.